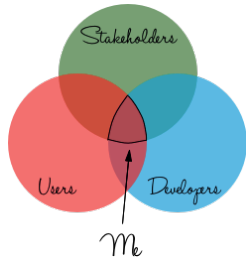


ADITI DHAR

Researcher · Designer · Consultant
seeking full-time opportunities

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ABOUT ME



I find myself to flourish in the niche where I can interact with and impact the **Users**, the **Stakeholders** as well as the **Developers**.

I think of myself as that **connecting link** that unifies them in their shared goal via a common language of design.

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY
Atlanta, USA | 2015 - 2017
MS in Human-Computer Interaction

VIT UNIVERSITY
Vellore, India | 2009 - 2013
BTech in EEE

WORK EXPERIENCE

THE HOME DEPOT

Customer Experience Intern | May 2016 - Aug 2016

- Worked in the CX team in Home Services focussing on Service Design
- Mapped end-to-end Customer journey (online and in-store) for Flooring
- Analyzed this customer journey map to identify opportunities and make recommendations to enhance current *platform-independent online* as well as *in-store experience*

DELOITTE CONSULTING INDIA PVT. LTD.

UI/UX engineer | Aug 2013 - May 2015

- Developed and ran the Usability testing prototype for a big B2B web portal project
- Worked as Front-End Developer on Responsive Web Design
- Technologies used: HTML, CSS, JS, jQuery

PROJECTS

MyPath: PERSONALIZED MOBILE TOOL FOR CHRONIC HEALTH JOURNEYS

UX Designer (Tablet App) and Usability Expert | Jan 2016 - now

- Working with Breast Cancer patients in Rome, GA
- Interviewed 'Cancer Navigators' and utilized prior research of the lab in the space to better understand the needs of these patients i.e. user
- Designed the app for tablet
- Just launched the Usability study : 10 patients enrolled so far

#Dashtag: AN ENGAGING WAY TO WORKOUT AND EXPLORE YOUR COMMUNITY

UX Researcher and Designer (Mobile App) | Aug 2016 - Dec 2016

- Interviewed students on campus to understand their usual workout practices, preferences as well as challenges
- Assimilated all that data to inform design for a mobile app
- Created user flows and mockups for each flow
- Team won *first place* at the CIC Fall 2016

ACCOLADES

GVU Distinguished Masters Student Award
Finalist | 2016

Convergence Innovation Competition Fall 2016 - 1st Place
Team #Dashtag | 2016

Donald V. Jackson Fellowship
Academic Excellence and Leadership | 2016

Ideas to Serve - Honorable Mention
'Dare to Care': Ideas Track | 2016 - 2017

RESEARCH SKILLS

Needs Analysis
Focus groups
Survey Design
Storyboarding
Journey Mapping
Affinity Mapping
Usability Testing

DESIGN TOOLS

Sketch
Invision
Axure
Adobe Suite
HTML, CSS, JS, jQuery

LEADERSHIP

ixDA Georgia Tech
President | 2016 - 2017

Student Council Member - MS HCI
Elected as a Council Member | 2016

graVITas 2012: International Tech Fest
Student Organizer | 2012

Talk @ Green India: 1st National Summit
Event Management Head | 2010

Award of Academic Excellence
2009 - 2010 ; 2010 - 2011m

PASSION

Potential for Impact
Work keeps me going!

Dance
I love Bollywood dancing and performing on stage! I even taught classes for a year!

Food
Food is the quintessence of life! I find cooking therapeutic and enjoy cooking.